



york city fc

End of Season Supporter Survey 2025/26

Results

Introduction

York City FC is committed to delivering outstanding match day experiences for all our supporters. In May 2026, we issued our End of Season Supporter Survey with the following aims:

- To help us gain a better level of understanding about our supporters.
- To provide an opportunity for supporters to share their experiences with us.
- To identify areas in which we can improve our processes and practices to provide a better service.

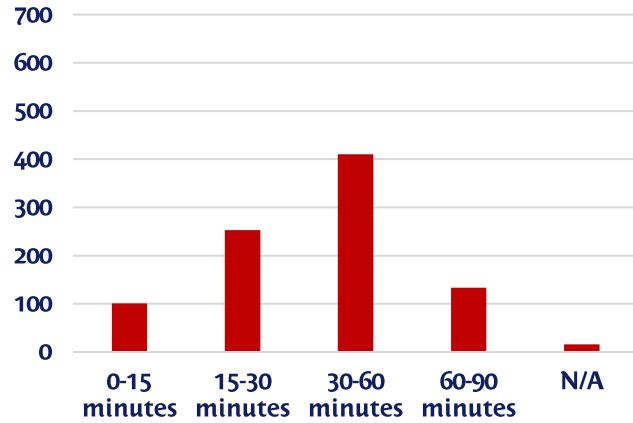
This survey mainly asked for yes/no responses or scores out of 5, which gave us some really useful insight which was simple to analyse. Each section also gave you the opportunity to provide further comments on your answers as well to share ideas, suggestions and experiences in greater detail, providing us with a deeper insight into your opinions.

The results of this End of Season Supporter Survey are in the following pages and we thank each of you who did so for taking the time to respond.

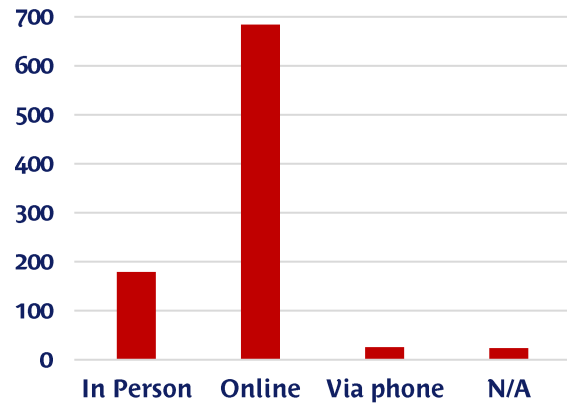


Match Tickets

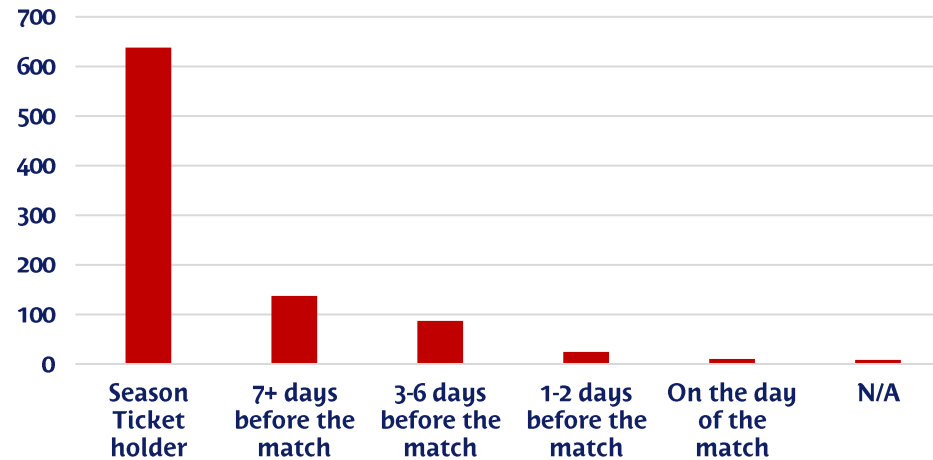
Stadium Entry Timings



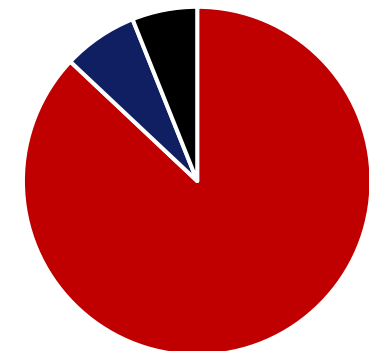
Ticket Purchase Method



Ticket Purchase Timings



Would you welcome the club exploring a ticket loyalty scheme for supporters?

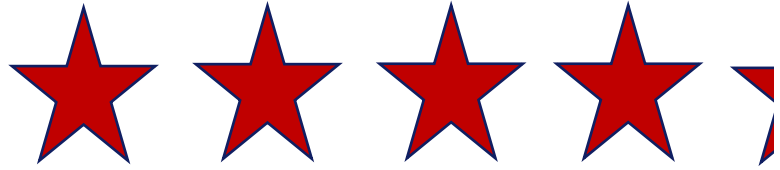


■ Yes ■ No ■ N/A



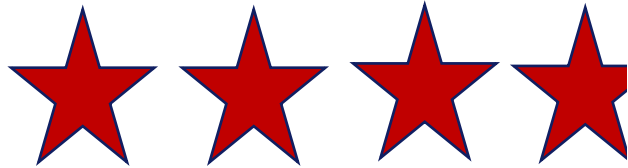
Media

Match Day Content



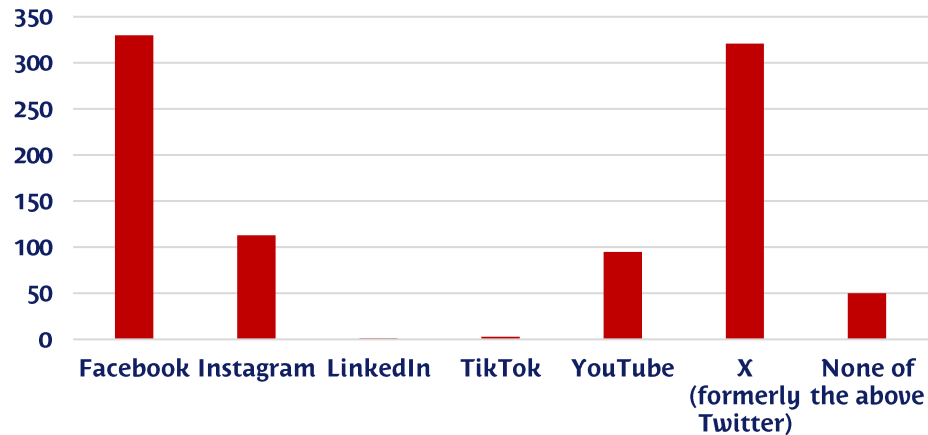
4.2/5

Non-Match Day Content



3.98/5

Which of the club's social media platforms do you follow the most?

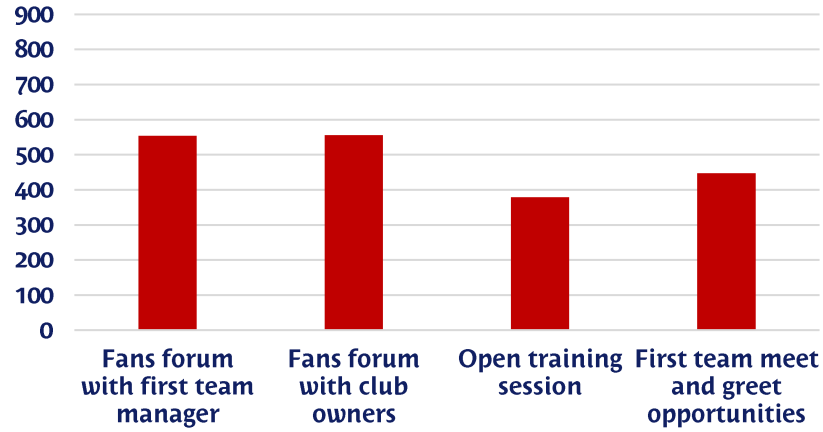


Scores are rated out of 5
(1 = terrible/3 = average/5 = outstanding)

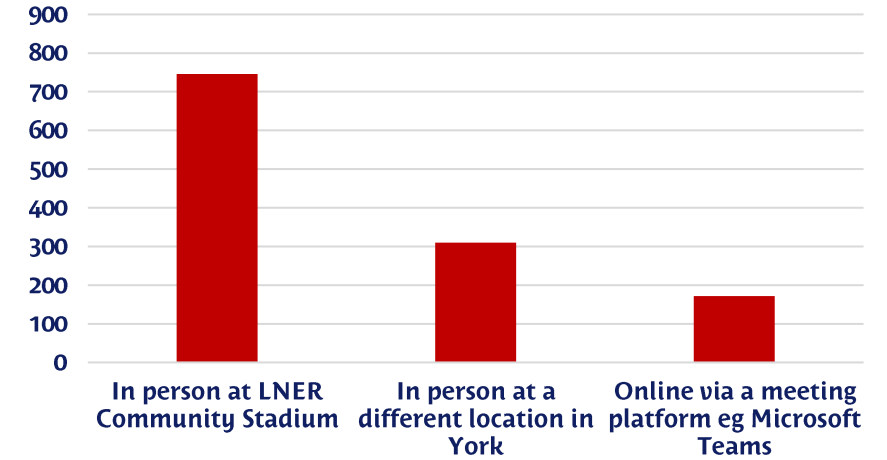


Fan Engagement

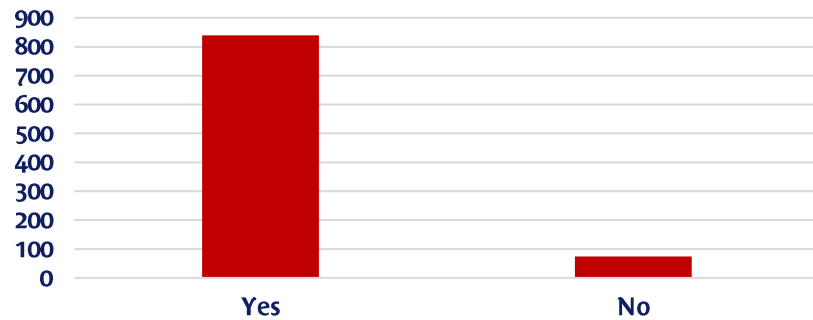
Which type of event(s) would you like to see in 2026/27?



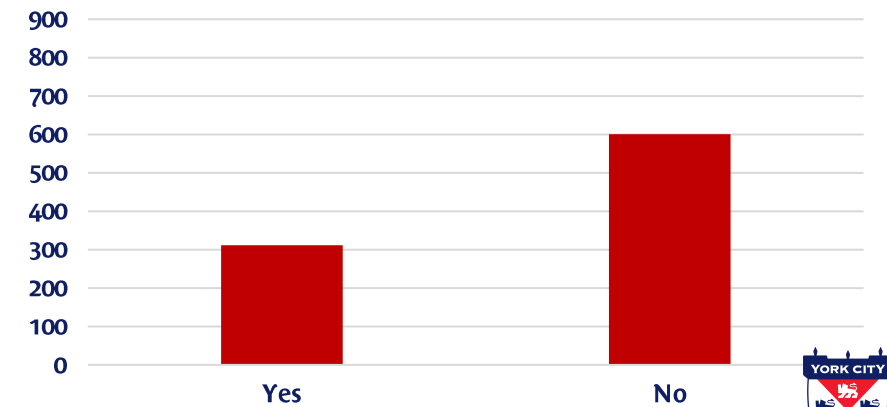
What format would you like these events to be?



Would you welcome the club working with supporters to establish an official disabled supporters group?



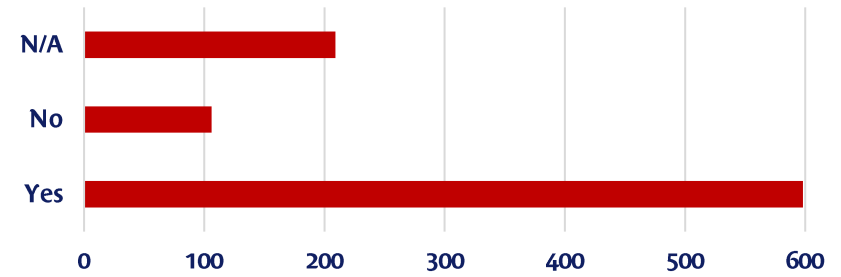
Are you currently a member of York City Supporters Trust?



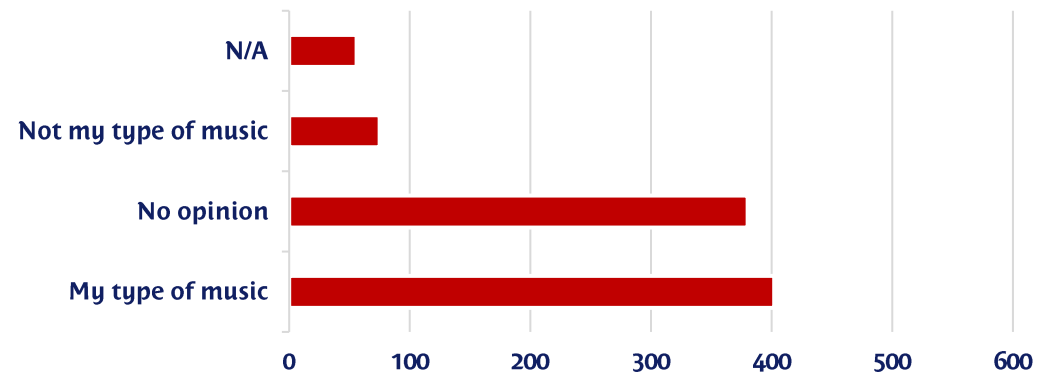
Match Day Music



Would you like to see live music continue on the Fan Zone stage?

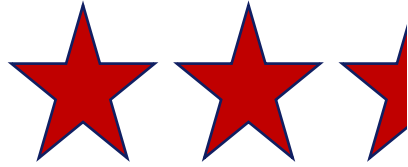


The type of music played in the match day playlist is:



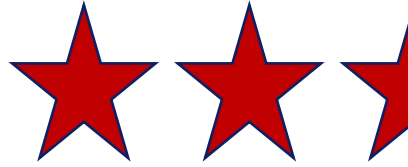
Food and Beverage

Range of food



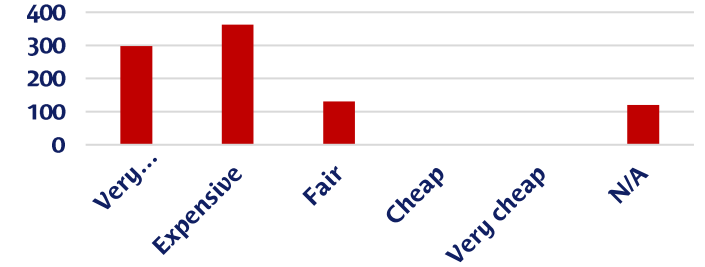
2.42/5

Quality of food



2.55/5

Price of food

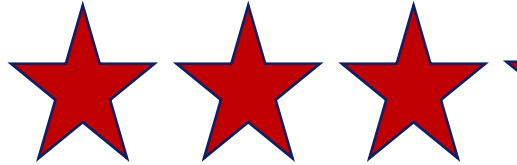


Range of non-alcoholic beverages



2.96/5

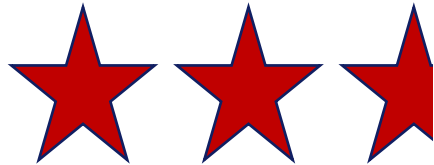
Quality of non-alcoholic beverages



3.10/5

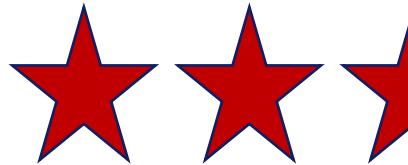


Range of alcoholic beverages



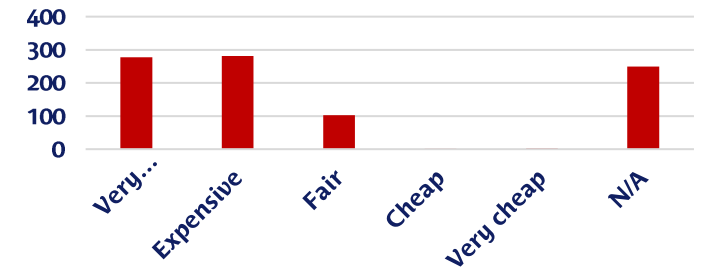
2.63/5

Quality of alcoholic beverages



2.56/5

Price of alcoholic beverages



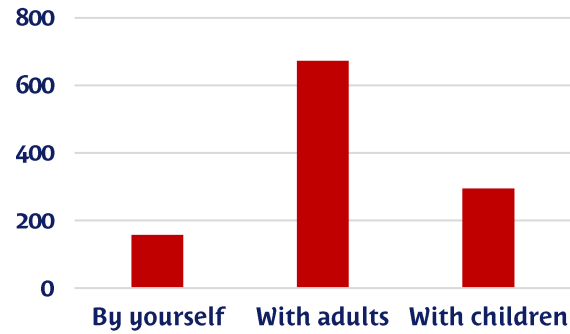
Scores are rated out of 5
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Number of Responses

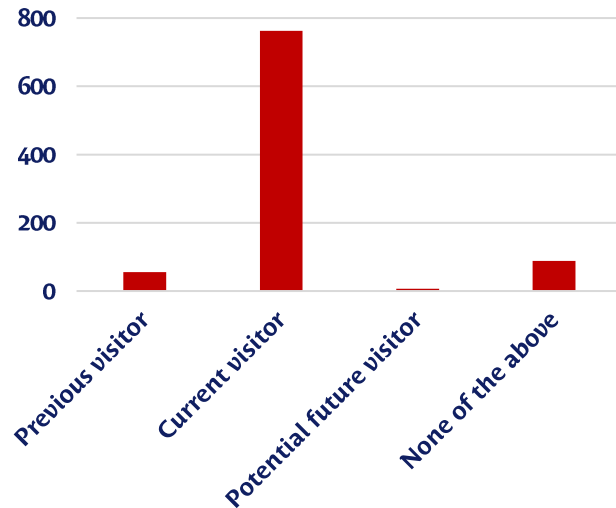


913

Who you attend with

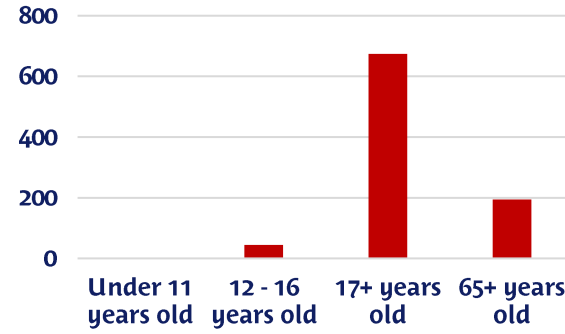


Type of visitor

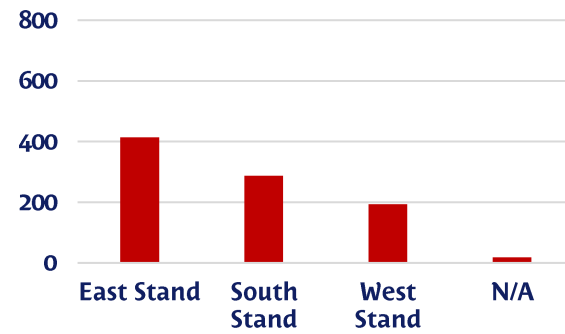


About You

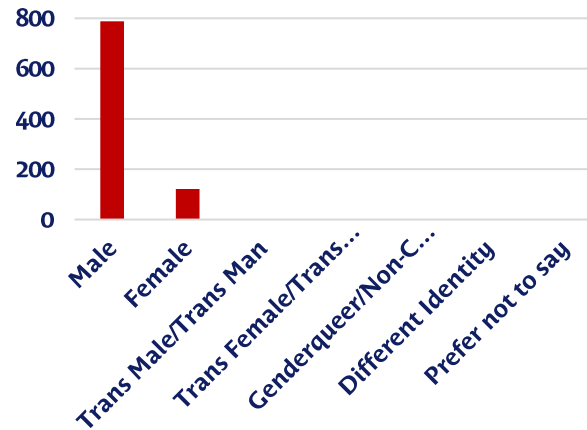
Age



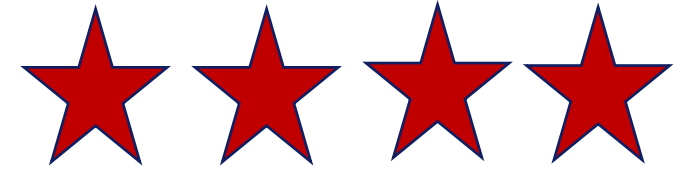
Stand



Gender

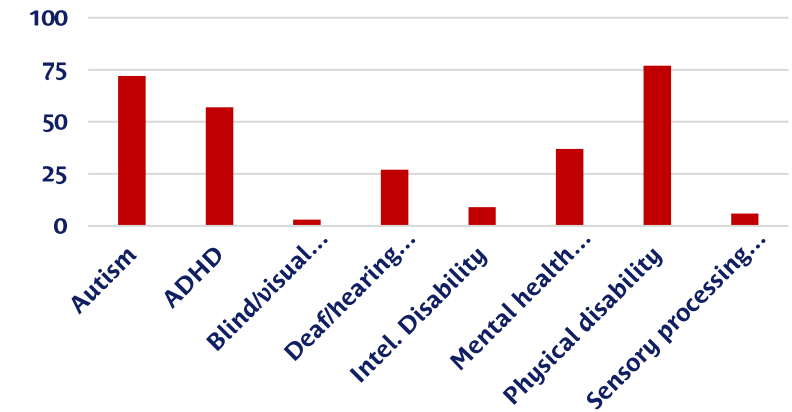


Overall satisfaction

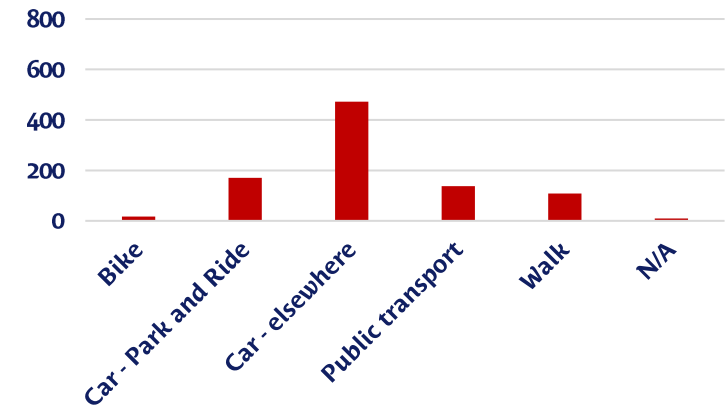


3.99/5

Visible or hidden disabilities



Transport





Thank you for your responses

